



**Remit To:**  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1491749** Rev # **0** Invoice Date: **11/04/2012**

Advertiser: Libraries Yes! Committee (22474)  
 Agency: Media Analysis Inc. (7701)  
 Buyer: Marla Jackson  
 Contract: 859648  
 Acct Type: Local/Political Issue - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/29/2012 - 11/04/2012  
 Coop: No  
 Salesperson: Bob Torheim, (503) 226-5000  
 Product: Political - Ballot Issue (1195)  
 Brand: Library Levy #26-125 (168724)  
 Estimate/HL: 415/415  
 Comments: OT\$39,050 69x KG 10/2/12  
 RT \$27,325 48x KG 10/9/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com



**MEDIA ANALYSIS INC.**  
 P.O. BOX 66490  
 PORTLAND, OR 97290-6490

000590

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
23.1	SPOT	5:57:00AM-6:58:00A	Per Week (3),Mo,Tu,We,Th,Fr	10/30/12 06:24 am (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),Mo,Tu,We,Th,Fr	10/31/12 06:13 am (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),Mo,Tu,We,Th,Fr	11/02/12 06:28 am (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$700.00	
25.0	SPOT	2:58:00PM-4:00:00P	Per Week (3),Mo,Tu,We,Th,Fr	10/29/12 03:21 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3),Mo,Tu,We,Th,Fr	10/31/12 03:39 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3),Mo,Tu,We,Th,Fr	11/02/12 03:31 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
27.0	SPOT	7:00:00PM-7:29:00P	Per Week (3),Mo,Tu,We,Th,Fr	10/30/12 07:15 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$550.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (3),Mo,Tu,We,Th,Fr	11/01/12 07:07 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$550.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (3),Mo,Tu,We,Th,Fr	11/02/12 07:19 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$550.00	
28.0	SPOT	7:29:00PM-7:57:00P	Per Week (2),Mo,Tu,We,Th,Fr	10/30/12 07:51 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$600.00	
	SPOT	7:29:00PM-7:57:00P	Per Week (2),Mo,Tu,We,Th,Fr	11/02/12 07:49 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$600.00	
29.0	SPOT	11:34:00PM-12:37:0	Per Week (1),Mo,Tu,We,Th,Fr	11/02/12 12:10 am (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
30.0	SPOT	4:58:00AM-5:57:00A	Per Week (2),Mo,Tu,We,Th,Fr	10/29/12 05:12 am (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (2),Mo,Tu,We,Th,Fr	10/31/12 05:23 am (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
32.0	SPOT	7:28:00PM-7:57:00P	Day,Sa-1	11/03/12 07:41 pm (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
33.0	SPOT	11:29:00PM-1:03:00	Day,Sa-1	11/03/12 12:05 am (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$1200.00	
34.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	11/04/12 11:18 pm (Su)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
40.0	SPOT	7:00:00PM-7:28:00P	Day,Sa-1	11/03/12 07:20 pm (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$350.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total \$9,775.00  
 Commission (\$1,466.25)  
 Sales Tax \$0.00

**NET TOTAL \$8,308.75**

Due By: 11/04/2012

Total Spots  
18